

We are delighted to invite you to one of three free Apprenticeship Breakfast Events taking place in Manchester in 2012.

Apprenticeship Breakfast Events

for Manchester Businesses

Apprenticeships are work-based training programmes designed around the needs of employers, and lead to national recognised qualifications. Apprenticeships are available for employers of all sizes and from all sectors. They are a proven way to train a workforce and can make an organisation more effective, productive and competitive by directly addressing skill gaps.

Manchester City Council, in partnership with the National Apprenticeship Service, The Manchester College, Skills Solutions and Jobcentre Plus, is committed to helping Manchester employers train the skilled workforce they need. We see apprenticeships as a way of achieving this.

The Apprenticeship Breakfast Events will demonstrate how apprenticeships can assist businesses to grow, build a stronger economy, and embed sustainable growth.

A recent Council survey of Manchester businesses revealed that only 17 per cent employ apprentices and 14 per cent were likely to do so in the near future. Research among businesses that do employ apprentices shows that:

- More than 80 per cent agree they make their workplace more productive.
- 92 per cent believe that apprenticeships lead to a more motivated and satisfied workforce.
- 83 per cent rely on their apprenticeship programme to provide the skilled workers they need for the future.
- One in five is hiring more apprentices to help in the tough economic climate.

Source: www.apprenticeships.org.uk

Apprenticeship Breakfast Event dates

Friday 27 January

The Manchester College, Wythenshawe Campus

Brownley Road, Wythenshawe, Manchester M22 9TG

Tuesday 21 February

Manchester City Football Club, The Etihad Stadium

Sportcity, Manchester M11 3FF

Friday 23 March

The Manchester College, Fielden Park Campus

Barlow Moor Road, West Didsbury, Manchester M20 2PQ

To attend and receive further event details,

please register at www.eventbrite.com/org/1799371041

Alternatively, contact Stephanie Banks at s.banks1@manchester.gov.uk or on 0161 234 1513.

On the day

7.45–8.10am

Registration and breakfast

8.10–8.15am

Welcome, introductions and overview

8.15–8.25am

Skill shortages in Manchester and the impact on economic growth

8.25–8.35am

The delivery of apprenticeship training

8.35–8.45am

Apprenticeship case studies

8.45–8.55am

The role of the National Apprenticeship Service and how it can support employers

8.55–9.05am

Pre-apprenticeship opportunities and work placement schemes

9.05–9.10am

Final words

9.10–9.45am

Networking and information stalls

In partnership with



Come along and find out how apprenticeships can help your business!