



Developing a Business Plan

Arts for the Future

Arts for the Future are a charitable company that works with young people using arts as a medium to encourage young people from Minority Ethnic communities to consider arts as a career choice and promote access to further and higher education.

As part of the review of the service undertaken by us and Arts for the Future, a key concern identified for them was the development of their business plan.

By providing a consultant to work with Arts for the Future, they have been able to complete their business plan, identify their target audience and analyse the market and use this to identify actions and activities that focus on building the sustainability of the project.

“Thank you so much for all your support in 2010. We really appreciate and commend your hard work towards helping Arts for the Future in developing our business plan.”

Have you been asked to provide a business plan? Are you unsure whether you need a business plan?

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