



Heritage
Trust
Network

A future for all our pasts

Registered Charity No. 1167662
Company No. 9943640



Heritage Trust Network

Jeremy Fenn, Director



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Heritage Trust Network

HERITAGE TRUST NETWORK is the umbrella body for any not-for-profit groups tackling historic buildings and heritage assets at risk, providing information, co-ordination for networking, sharing best practice and representing the views of members to government and key stakeholders

Heritage Trust Network is run by people who have delivered amazing heritage projects against all the odds, who want to help others do the same



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Heritage Trust Network organogram

MEMBERS

Full members, Start Up members and Individual members.

Access to web based resources, newsletters, Area meetings and advice from central staff.

Corporate Supporters

Companies and individuals committed to supporting the work of Heritage Trust Network. Access to E zines and membership of Talent Bank

WEB BASED RESOURCES

Toolkit

Talent Bank

Membership information

NEWSLETTERS AND E ZINE

Bi-monthly news and twice yearly e zines

AREA REPRESENTATIVES/COUNCIL

9 areas. Led by Area Representatives, nominated by the members, who coordinate events within the region, answer local queries, and report on regional activity twice a year at the Representative Council Meeting

AREA MEETINGS

First port of call for information in the region
Opportunities to network with peers, visit other projects, discuss current issues and challenges and learning about best practice

Funding and Technical Advice

Support Trustee Board, Area Representatives and Representative Council

Co-ordinate project visits for Start Ups

TRUSTEE BOARD

Responsible for policy and financial management
Advocacy to funders and government

CENTRAL STAFF

Funding and Technical Advice

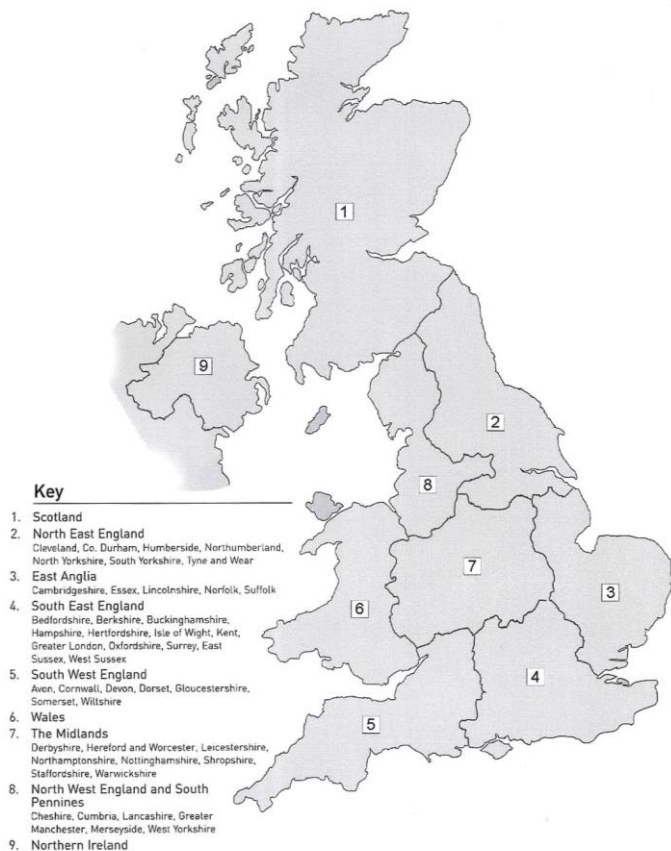
Support Trustee Board, Area Representatives and Representative Council

Co-ordinate project visits for Start Ups and conference



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Heritage Trust Network operates across the UK with Area Representatives in six English regions and the three nations.

The projects of its 220 members represent the primary force for the rescue of Britain's valuable built heritage.



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Newman Brothers Coffin Fitting Works, Birmingham

Heritage Trust Network, 13-15 Fleet Street, Birmingham B3 1JP

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From derelict and contaminated
courtyard to vibrant urban pop
up food venue



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Before and after at
Kelvingrove Bandstand
now a major cultural venue

Glasgow Building Preservation
Trust





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Where have we come from?

Heritage Trust Network is a new organisation created from the UK Association of Preservation Trusts as part of HLF Transition funded work

UKAPT was founded in 1989 and since 2005 UKAPT members have undertaken over 190 projects with a total cost of £333,949,807 (AHF)

But the world has changed and APT was no longer fit for purpose:

- Membership was limited to charitable building preservation trusts
- The governance structure did not help strategic decision making
- The type of work members undertake has changed



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Changing context – last 5 years

Changing economic
landscape

Inward looking

Loss of funding

More single project members
creating post development
need

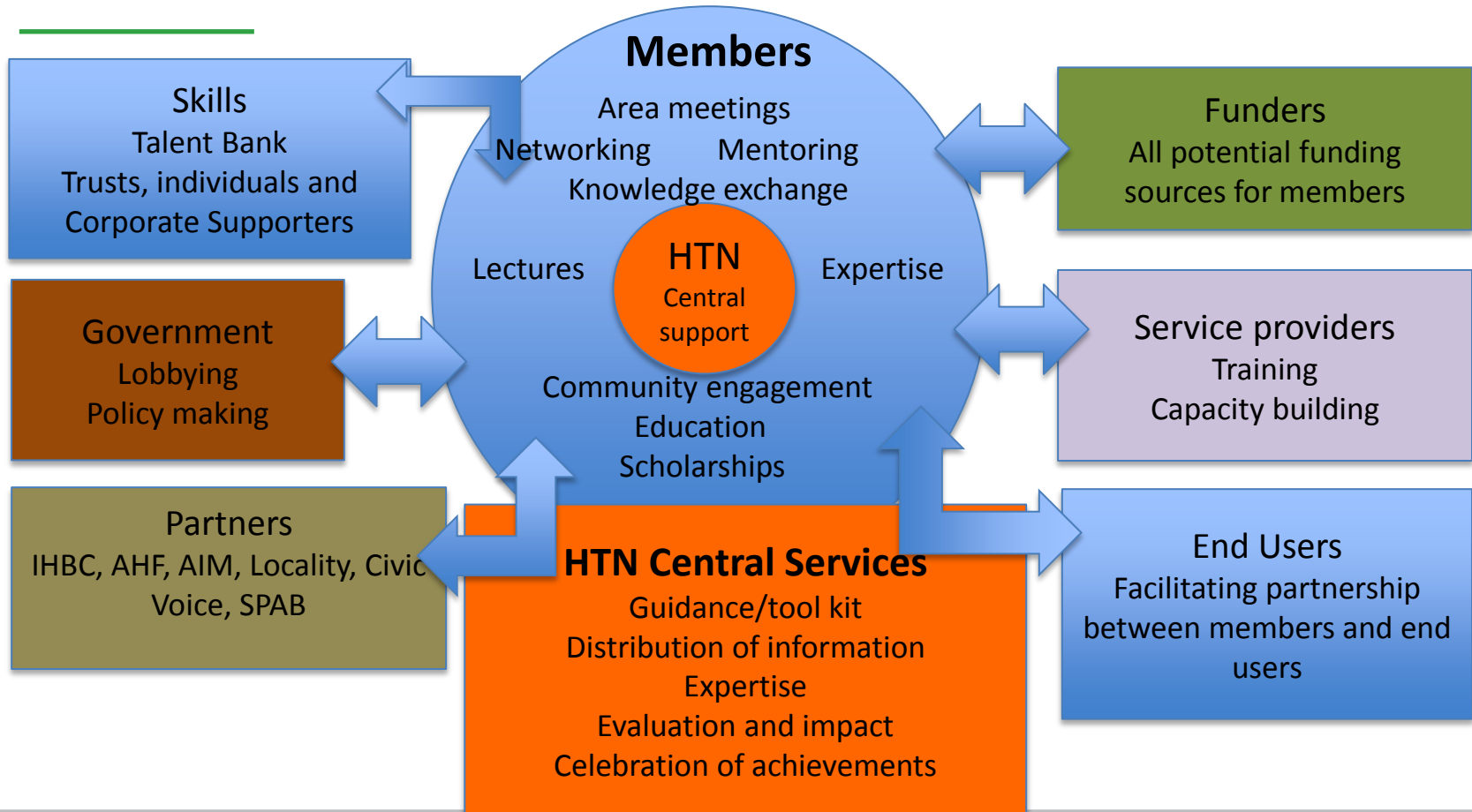
Competitive market

Asset Transfer



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New Model





Recent governance changes have:

- Expanded the potential membership beyond charitable bpts to other groups (co-operatives, CIC, CIOs, etc) and individuals working in the field
- Improved strategic management of the organisation by changing from an unincorporated association to a Trustee model
- Expanded the types of heritage tackled to recognise the diverse range of work undertaken, including landscape work, social history and business planning



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Heritage Lincolnshire - BAR pilot survey volunteers

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Advice, Guidance and Publicity

Members get access to all the following:

- **Website** – detailed Toolkit guidance notes on every element of initiating and developing projects and profile for trusts including information about projects
- **Newsletter** – regular e newsletters giving details of the latest grants, members' news, information on courses and training, plus lots more
- **Staff** – central staff based in Birmingham can help with queries, advice and arranging events
- **Social media** – online coverage of members' news and activities which is picked up by funders and others



Representing the sector at national level

Heritage Trust Network represents the views and concerns of its members to government and funding bodies through:

- Engaging closely with principal heritage funders
- Responding to consultations on national policy documents
- Undertaking original research for documents such as Heritage Counts
- Highlighting the work of members
- Collaborating with partners to raise the profile of the sector



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Peer-to-peer support and knowledge sharing

Through regional meetings in the six English regions and the three countries of Wales, Scotland and Northern Ireland.

Through the National Conference which focuses on current issues facing groups tackling “at risk” heritage.

Through visits to “live” projects for “Start Ups”.





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New Membership Categories

- **Start Up Membership**
- **£50 a year**
- The basic package for unconstituted or fledgling organisations
- **Full Membership**
- **£100 a year**
- The full works for established trusts
- **Individual Membership**
- **£75 a year**
- For individuals working or volunteering in the heritage sector
- **Corporate Supporter**
- **From £250 a year**
- For corporate organisations who support HTN's aims



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Start up Membership

Designed to help organisations take those initial steps towards constitution and their first project:

- **Provide links to three of our experienced trusts to see how they work.**
- **Free VAT advice to help with the financial matters**
- **Access to a range of web based resources designed to take you through the first stages of setting up your trust**
- Regular regional meetings where you can meet other trusts and seek out solutions to your problems and support from your regional rep
- Regular HTN News bulletins from central office
- Support from staff
- Promotion of trusts and projects via our social media
- Space on our website to help potential supporters, volunteers and professionals to find our members
- Free job / tender advertisements on our website, HTN news and Heritage Update (a saving of £150!)



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Full Membership

Designed for constituted charitable and not-for-profit organisations, Full Membership supports groups from the initial stages of a project through to operating a restored venue.

Members benefit from access to the full range of support resources:

- Access to the full range of Toolkit resources
- Regular regional meetings where you get to network with other members and seek out solutions to your problems and get support from your regional representative
- Regular HTN News bulletins and twice yearly e-zine
- Support from staff
- Discounted entry to the National Conference
- Space on Heritage Trust Network website
- Promotion of projects via our social media
- Listing in our Talent Bank where you can advertise your services to other members
- Access to a range of discounted services from our Corporate Supporters
- Affiliated membership of Heritage Alliance (including free advertising in Heritage Update)



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Individual Membership

Designed for individuals working in or supporting the heritage sector:

Key member benefits are:

- Regular regional meetings to network with other members
- Regular HTN News bulletins from central office full of the latest funding, awards and heritage news
- Access to our Toolkit which signposts to resources covering every aspect of saving and managing a historic building
- Access to the Talent Bank to help access heritage specialists



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Corporate Supporters

Companies and organisations who wish to support heritage regeneration and are recognised by at least two members as providing good services.

Corporate Supporters benefit from:

- Listing in the on-line Talent Bank
- Notification of members' invitations to tender
- Invitation to showcase their company at two meetings a year
- Opportunities to participate in our National Conference
- Opportunities for advertising on our website and publications
- Opportunities to sponsor our National Conference
- Corporate volunteering opportunities
- E-zine celebrating members' successes



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Guidance Notes and Toolkit

Developed from “How to Rescue a Ruin” the APT Guidance Notes have been the go-to resource for groups tackling historic buildings at risk.

Heritage Trust Network is now revising and improving this resource to:

- Transform the content into a digital learning platform with additional interactive content
- Improve navigation making it much more user friendly
- Expand the content to include topics such as business planning, property maintenance, community engagement, asset transfer and post completion
- Update and expand the governance and finance information



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Toolkit and Website

The screenshot displays the Heritage Trust Network website. The top navigation bar includes links for TOOLKIT, TALENT BANK, EVENTS, DIRECTORY, SERVICES, FORUM, and CASE STUDIES, along with a search icon. The main content area is titled 'ToolKit Timeline' and features a large heading: 'A great way to access the ToolKit chronologically'. Below this, a paragraph explains that the timeline allows users to work through project stages with guides and check off tasks. A 'Go to Timeline' button with a right arrow is provided. On the left, a smaller version of the website is shown, highlighting the 'Stage One: Getting your organisation ready' section, which includes a 'GET ORGANISED' button.

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The Ultimate Heritage Toolkit

- 202 different headings

Guidance notes, films, case studies, top tips

- 71 updated guidance notes
- 85 new guidance notes
- 24 new written case studies (11 in progress)
- 22 film case studies

Research & Development

Our built heritage

Listed buildings

Historic buildings at risk

Key public bodies

Buildings at risk register

Historic environment

legislation, policy and controls

Planning legislation

Policy guidance

Statutory controls

Planning permissions and

listed building consents

Building warranty applications

Appeals processes

Repairs notices

**UKAPT Guidance
Notes are being
updated by
'Specialist
Editor'**

Organisation Set Up

Setting up a steering group

Steering group membership

Establishing a vision

What type of organisation should you be?

Unincorporated organisation

Charitable company

Community interest company

Community Incorporated

Organisation

Social enterprise...

Setting up an organisation

Establishing a management board

Skills and experience

Roles and responsibilities

Building community support

Consultation and campaigning

Collaborating with

stakeholders

Developing partnerships

Community asset transfer

Finance

Funding the set up of your

company

Fundraising for the capital

project: Grants

Trusts & Foundations

Public donations and Major

private donors

Fundraising events

Community business

partnerships

Crowd funding

Community shares

Social investment

Finance during construction

Financial management – role

and responsibilities

Cash flow

Funding your organisation

Producing an business plan

Revenue funding

Accounts

Trading subsidiaries

Insurance

Buildings and contents Insurance

during construction

VAT Guidance

Developing your project

Exploring end uses

Options Appraisals, Feasibility

Studies and Development

Appraisals

Appointing a project organiser and design team

Roles & responsibilities

Appointment briefs and

procurement process/law

Appointment contracts

Design development stages Being

a good client

Producing a project brief

Developing a conservation plan

Conservation philosophy

Producing a Project Business Plan

Market research & comparator

studies

Developing audiences and

activities

Financial models

Assessing and Managing risk

Minimising environmental

impact

Ensuring accessibility for all

PLUS MORE...



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Helping our members save the UK's heritage assets.

[JOIN US](#)

SUPPORTING OUR MEMBERS

Sail Loft Bunkhouse, Portsoy, before
North East Scotland Preservation Trust

[JOIN US](#)



Learn more about our organisation, people & the history of our grass roots movement.

[ABOUT US](#)

Successful Outcomes

Project

Plas Kynaston

Cefn Mawr, Wrexham,
North Wales

Built: Early 18th century

Status: Grade II listed

Became vacant: 1996

Owner: Welsh Georgian Trust (since 2016)

Conservation works completed: 2016

Project Managed by: Welsh Georgian Trust

Legal Structure: Building Preservation Trust



Plas Kynaston is a Grade II listed house located within the Cefn Mawr conservation area. It was home to the Kynaston family, who developed the Plas Kynaston foundry which cast the ironwork for the nearby Pontcysyllte Aqueduct in 1803, which is now designated as a World Heritage Site. In 1937 it was given by the Wynnstey estate to the local community and held in a charitable trust controlled by Wrexham Council. Over time it was used as a library and a school. With failed schemes for its re-use, it became the most important building at risk in the Wrexham Unitary Authority.

In 2011 the Welsh Georgian Trust was established and this became its first project to tackle. In 2016 Plas Kynaston was sold to the WGT. Work started a month later which involved reversing unsympathetic past alterations and restoring its missing features. It has now been converted to six one bedroom apartments for sale and positively contributes to the local heritage and community once again.

Find out more about this and other projects by Welsh Georgian Trust

[VISIT WEBSITE](#)

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Case Studies – Plas Kynaston, Wrexham, Wales



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NATIONAL CONFERENCE 2017

- The Guildhall, Kingston upon Hull
- 2-4 October, 2017

SAVE THE DATE

Inspiring Heritage for all
CONFERENCE 2017
Guildhall, Kingston upon Hull

2 - 4 October 2017

Book one, two or three days!

 @HTNmembers

 /HeritageTrustNetwork

Hull City of Culture 2017



Conference Aims

- Inspire the built heritage sector to think differently about inclusion, diversity, access, well-being and learning styles,
- Highlight creative approaches to community engagement.
- Inspiring solutions.
- Explore place-led heritage schemes.
- Hull's conservation areas and their regeneration.
- Practical knowledge around issues such as VAT, procurement, finance and insurance.
- Launch our new online advice and resource 'Toolkit.'
- Study visits to local projects.



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Case Studies- Laird's Waiting Room, Fife, Scotland



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News and Future Aims

- New full-time Development Officer in England (July). Initial three years, funded by Historic England.
- New full-time Development Officer in Scotland.
- Currently working on proposals for Development Officer in NI.
- Key responsibilities will include growing the membership and Corporate Supporters to generate income.
- Vicki's role as Membership Officer is also set to continue.
- Toolkit launched at October Conference
- Target strategy for resilience = full sustainability from membership income and corporate sponsorship



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News - EUROPA NOSTRA AWARD

Derbyshire's Arkwright Society wins 2017 EU Prize for Cultural Heritage

Building 17 at Cromford Mills





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Hot off the press!– Toolkit Governance

Choosing the Right Vehicle for your Project

PACK ONE – CHARITABLE COMPANY.

1. How to set up a charitable company in England and Wales
2. Charity Commission model memorandum of association
3. Charity Commission model articles of association
4. Suggested amendments to the model articles
5. Trustee Consent Form

PACK TWO - CHARITABLE INCORPORATED ORGANISATION

PACK THREE – COMMUNITY INTEREST COMPANY

PACK FOUR – COMMUNITY BENEFIT SOCIETY



North West – Next Steps

1. HBN members join Heritage Trust Network
2. Heritage Trust Network facilitates follow-up meeting to establish new North West Area
3. New NW Members elect new Chair, Secretary, Treasurer etc
4. New NW Members attend Conference, become inspired, grow skills, build contacts, increase resilience, develop new projects to restore and sustain heritage.



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Heritage Trust Network- Join us!

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