



# Greater Manchester **Big Alcohol Conversation**

Would your organisation like to help  
Greater Manchester talk about alcohol?

**Financial support is available to voluntary, community and social enterprise organisations who can help engage with local people on the topic of alcohol.**

Alcohol has a huge impact on the health of individuals, communities and health services across our city region. Between November 2018 and February 2019 Greater Manchester hopes to engage thousands of people from across the city region to increase understanding of this impact. Greater Manchester needs to talk.

**Organisations that are willing to help can do so in a number of ways:**

## **Option 1** for small community and voluntary organisations

**Encourage individuals to complete a simple online survey (x10)**

- Organisations must commit to engage with 10 individuals
- Once complete, participating organisations will receive £10 for every survey completed.

**Total financial support available: £100**

**OR**

## **Option 2**

**Encourage individuals to complete a simple online survey (x30)**

- Organisations must commit to engage with 30 individuals
- Once complete, participating organisations will receive £10 for every survey completed.

**Undertake a guided one-to-one conversation with individuals (x20)**

- Organisations must commit to engage with 20 individuals and input the data into an online form.
- Once complete, participating organisations will receive £25 for every one-to-one conversation completed.

**Total financial support available: £800**

**Need any help?**

Call Salford CVS' Grants team on 0161 787 7795 or email: [grants@salfordcvs.co.uk](mailto:grants@salfordcvs.co.uk)

## PLUS if you're feeling motivated:

### Option 3

#### Host a focus group involving 10 individuals

- Organisations must commit to host a focus group (90 mins) and recruit 10 participants.
- The Big Alcohol Conversation partnership will provide a facilitator/recorder.
- Once complete, participating organisations will receive £200.

**Total financial support available: £200**

## Frequently asked questions

**When will the Big Alcohol Conversation take place?** The Big Alcohol Conversation kicks off in mid-November 2018 and lasts until February 2019.

**Do you need any particular knowledge or expertise on the topic of alcohol?** No. We will provide materials which will guide the conversation every step of the way. We just ask that you have an interest in supporting Greater Manchester's Big Alcohol Conversation.

**Is your organisation eligible?** Financial support is only available to voluntary, community and social enterprise (VCSE) sector organisations based in Greater Manchester. Organisations must have their own bank account or have funds held by an accountable organisation (e.g. local CVS).

**How will applications be assessed?** Financial support will be allocated to ensure the whole of Greater Manchester is engaged in the Big Alcohol Conversation.

**When is the closing date?** Please return your application by 12.00 noon on Friday 9<sup>th</sup> Nov 2018.

**What happens next?** During the week commencing 12<sup>th</sup> November 2018 you'll be informed by email of the financial support that has been reserved for you. A pack of marketing materials will be sent to you by post. You'll also receive full guidance for both the survey and one-to-one conversations. If you've committed to host a focus group we'll also be in touch to allocate you a facilitator/recorder.

**How will you be paid?** We'll be able to see how many surveys and one-to-one conversations are completed online. We'll also be assisting with facilitation/recording of the focus group, should you wish to host one. In March 2019 we'll pay you by bank transfer.

**Closing date for applications is: 12.00 noon, Friday 9th Nov 2018**

**Send applications to: [grants@salfordcvs.co.uk](mailto:grants@salfordcvs.co.uk)**

GMCVO

Greater  
Manchester  
Health and  
Social Care  
Partnership

10GM

A joint venture to  
support the local VCSE  
in the ten boroughs of  
Greater Manchester

**The Big Alcohol Conversation is being delivered by GMCVO and 10GM with financial support from Greater Manchester Health and Social Care Partnership.**