



MANCHESTER
CITY COUNCIL

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youth social action



Department for
Digital, Culture
Media & Sport



COMMUNITY
FUND



YOUTH AND PLAY FUND 2020

GRANT PROSPECTUS



Purpose of the Fund



We are delighted to be launching this Youth and Play Fund which builds on previous investments and provides foundation funding to neighbourhood/place-based and city-wide Voluntary and Community Sector (VCS) partners.

Alongside our partners, Manchester City Council, #iwill Fund and Curious Minds, Young Manchester wants every child and young person in Manchester to thrive and to realise their full potential through outstanding opportunities.

A strong, vibrant sustainable Youth and Play sector is critical to achieving this vision and critical to the success of Manchester as a city which places children and young people at its heart.

We know that we have strong organisations in Manchester, providing great opportunities for children and young people. Alongside our partners we will make sure that children and young people aged 5-19 (up to 25 for care leavers and those with additional needs) have access to quality Youth and Play services which are local to them, as well as ensuring that services meet need where it is greatest.

This funding will:

- Provide universal open access youth and play work for children and young people across Manchester
- Support quality provision for children and young people
- Support the inclusion of all children and young people in youth and play provision
- Continue to strengthen partnerships and collaboration
- Support the creation of a City of Social Action where youth social action is embedded and transforms children and young people's lives
- Place children and young people's voice and experience at the heart of services

The Youth and Play Fund is intended to provide a strong foundation and platform of delivery which can attract and enable continued growth and investment in our sector. Funding is available in four pots. We are looking to fund:

- **Place-Based Youth and Play Provision:** programmes that focus on open access youth and play activities in place-based settings. We want to see social action embedded within all proposals and delivery.
- **City-Wide Provision:** programmes and initiatives that provide opportunities for partnerships/consortiums/organisations to provide services which enhance the place-based offer. These programmes will provide direct services to young people and drive inclusion, or offer specialist support.
- **Cultural Partnerships:** youth and play organisations to develop partnerships with arts and cultural organisations or practitioners to enhance practice and achieve outcomes for children and young people in Manchester.
- **Strategic Leadership:** sector-led infrastructure programmes that are able to drive quality in particular areas of focus, building a stronger Youth and Play sector in Manchester.

Strategic Context of the Fund

Manchester is a vibrant, globally-connected city. Its population growth is fuelled by the fastest growing economy in the UK and the city's economic potential exceeds that of all other UK city regions. Yet too many of Manchester's young people are not able to take an active part in the city's prosperity and help shape their and our futures. Children and young people are absolutely key to Manchester's continued success.

The Youth and Play Fund 2020 Fund recognises the role that a vibrant and thriving Youth and Play sector has in contributing to this success. We want to work together, to continue to invest in the sector in Manchester and to build on the strengths and assets we have in this great city. This will ensure that the sector thrives, and in turn children and young people thrive.

This investment will provide outstanding opportunities for children and young people in Manchester and will be used to strengthen **partnerships**, drive **quality provision**, support **inclusion** and privilege **youth voice and leadership**.

This fund delivers on Young Manchester's Strategy and to Manchester City Council's Youth Offer Strategy and the [Our Manchester Strategy](#).

This funding will enable the VCS sector to support children and young people to:

- Thrive: children and young people have places to meet friends and can access sport and cultural activities
- Become highly skilled: children and young people have 'Skills for Life'. They have the essential skills and attributes they need to live a successful and happy life.
- Be included: children and young people have access to, and are fully included in the services that are delivered for them
- Be healthy and be safe: children and young people have access to and can participate fully in positive activities and experiences that help them to lead healthy, safe and happy lives
- Be connected and be heard: the voices and experiences of young people are at the heart of everything we do and they have a say in decisions that affect them

In addition there are key frameworks that underpin this Fund and that should be referenced in Pot One and Pot Two proposals:

Skills for Life

Young people across Manchester voted, through Make Your Mark, to build a curriculum in addition to their formal education, which focuses on the building blocks for a successful life. These are: problem solving, teamwork, self management, self belief and communication. Applications should address how their project will help provide opportunities for children and young people to build these skills.

Strategic Context of the Fund cont'd

Youth Social Action

Youth social action refers to activities that young people do to make a positive difference to others or to their community. There are lots of ways in which young people can take action to make a positive difference. These could include but are not limited to:

- volunteering in their communities
- fundraising for local or global causes
- campaigning on issues that matter to them, like taking action on Climate
- supporting peers
- getting involved in youth leadership

We are passionate about transforming children and young people's lives through the power of youth social action. Support from the #iwill Fund ensures that [Social Action](#), including youth voice and leadership, is embedded in all youth and play provision. This focus helps us to ground our work, by ensuring that funding and opportunities are shaped by young people themselves. Youth social action has a 'double benefit' young people benefit, and so do the communities they live in.

The National Lottery Community Fund and the Department of Culture, Media & Sport are each investing £20 million seed funding to create the #iwill Fund. Young Manchester is acting as a match funder and awarding grants on behalf of the #iwill Fund.

Pot One: Place-Based Youth and Play Provision

Purpose of Pot

With this Pot of funding we are looking to fund programmes that focus on youth and play activities in place-based settings.

Young Manchester defines the place-based approach as: ‘bringing together a comprehensive programme of work in collaboration with a range of partners and community members themselves to address systemic causes of poverty and inequality within a locality. It is long-term and multi-faceted, seeking sustainable change through a range of approaches (including but not limited to investment/grant-making) which are specifically relevant and appropriate to that locality’

The Pot is focussed on foundation funding for direct service delivery and local partnerships and should be used for:

- Direct youth and play services or activities for children and young people. This should include:
 - High quality open access universal youth and play activities
 - A good range of activities: opportunities for sport, arts, social action
 - A mix of centre-based and detached work
- Networking and partnership support activities delivered in place-based settings over the length of the grant period.

Applications to this Pot must cover both youth and play provision in the areas that you wish to work in. We want to see great social action embedded within all proposals and delivery.



Pot One: Place-Based Youth and Play Provision



Partnership Requirements

Applications to this Pot **must be submitted as a partnership proposal**. We want organisations to work together in an area, to develop a coherent and comprehensive offer for children and young people. While we have indicated the level of investment below for each area - your partnership **does not need to cover all of the wards in an area**. However we will not fund more than one **lead partner** to operate as a **lead in a ward** through this Pot.

Funding Available

We are investing across Manchester based on need, which varies according to area.

Our analysis of need and desire to maintain current funding ratios has determined that the available funding for Central, South and Wythenshawe is approximately £300,000 per area.

Our analysis is, that when assessed at area-wide level, the breadth of need is greater in the East and North; we'd therefore welcome larger proposals that tackle the widespread challenges faced by these parts of the city.

Alongside geographical coverage all bids will be assessed on how they meet the wider criteria of the fund, with a focus on quality and outcomes for children and young people.

Areas:

North: Harpurhey, Cheetham, Higher Blackley, Charlestown, Crumpsall, Moston,
East Clayton & Openshaw, Miles Platting & Newton Heath, Gorton & Abbey Hey, Ancoats & Beswick,

Central: Longsight, Moss Side, Ardwick, Levenshulme, Rusholme, Hulme, Piccadilly, Deansgate

South: Burnage, Whalley Range, Chorlton Park, Old Moat, Fallowfield, Didsbury East, Chorlton, Withington, Didsbury West,

Wythenshawe: Sharston, Woodhouse Park, Baguley, Northenden, Brooklands,

You can apply for less than the suggested amount if your application does not cover the whole of a geographical area. If your place-based partnership chooses to submit a proposal at a higher budget than the suggested amount, you should prepare in advance for the scenario that your application is successful, but that you are requested to reduce your application in line with the suggested grant sizes.

Pot Two: City-Wide Provision



Purpose of Pot

With this Pot of funding, we are looking to fund programmes and initiatives that establish opportunities for partnerships/consortiums/organisations to provide services which enhance the place-based offer.

These programmes will provide direct services to young people and drive inclusion, or offer specialist support. Proposals should offer a city-wide approach to one of the following:

- addressing the inclusion of particular groups (for example LGBT+ young people, disabled children and young people)
- providing specialist support, for example by addressing the mental health support needs of children and young people
- providing city-wide enhancement through a particular engagement approach or offer, for example sport or youth leadership

The Pot is focussed on funding for service delivery and city-wide partnerships and should be used for:

- direct youth and play services or activities for children and young people from across the city
- networking and partnership support activities for city-wide delivery over the length of the grant period

Proposals to this Pot must not only address how their offer reaches across the city, but also what specific plans your organisation has to enhance or enrich place-based provision.

We want to see great social action embedded within all proposals and delivery.

Partnership Requirements

We welcome partnership proposals through this Pot but it is not a requirement. It is essential, however, that proposals to this fund **reflect collaborative approaches**, particularly focussing on how your proposal links to supporting place-based settings and your track record in this area.

Pot Two: City-Wide Provision



Funding Available

Based on maintaining current funding ratios there are multiple grants available in this Pot.

As a guide your application should not exceed £150,000 and you are very welcome to submit a more modest proposal. If you choose to submit a proposal at a higher budget than the suggested amount, you should prepare in advance for the scenario that your application is successful, but that you are requested to reduce your application in line with the suggested grant sizes.

It is our strong preference that proposals reach across the city. If your proposal does not reach the entire city or explicitly connect with multiple place based settings, it will be unlikely to secure a grant at the maximum suggested level.



Pot Three: Cultural Partnerships

Purpose of Pot

Arts, culture and heritage are powerful tools for securing great outcomes for children and young people. In Manchester there is a thriving arts and cultural sector and we want to support the Youth and Play sector to develop strong arts/cultural practice and partnerships that support their priorities in this area.

This funding Pot is a step towards increasing the collaboration between youth and play and arts, culture and heritage sectors and increasing the coordination of this activity.

Supported by [Curious Minds](#), the Pot is intended to support youth and play sector organisations to develop the way that they use or commission **arts, culture and heritage** to make a difference to children and young people's lives in Manchester and to embed quality arts practice and partnerships into their plans.

Curious Minds will provide additional support through a leadership development programme for youth sector professionals in receipt of this fund.

We are open to receiving creative proposals that include projects across all art forms or culture.

We would like to see proposals which:

- Enable youth and play organisations to increase the quality and number of opportunities that children and young people have to access arts culture and heritage
- Drive inclusion, and enable youth and play organisations to reach children and young people who have previously been excluded from arts and cultural opportunities
- Enable practice sharing and discover new ways of working between youth and play sector organisations and arts, culture and heritage organisations
- Embed and enhance creative practice within existing youth and play work

Partnership requirements

The organisation submitting a proposal to this Pot should be a youth or play sector organisation. You may already have an arts or cultural organisation you would like to develop a partnership with, if so do include that in this bid. Alternatively, you may have a great creative idea but be unsure who could support you to deliver this work, in which case we would be happy to broker a partnership for you with an arts or cultural organisation that we feel could help you achieve your ambitions.

Funding available

We invite proposals of around £30,000 for two years. This funding is open to Youth and Play sector organisations, who should use some of their funds to commission arts organisations or practitioners.

Pot Four: Strategic Leadership and Sector Coordination

Purpose of Pot

With this Pot of funding we are seeking to drive quality, and to invest in infrastructure initiatives that strengthen our sector for the benefit of children and young people.

These programmes will work closely with Young Manchester, Manchester City Council and other stakeholders to provide training, capacity building and infrastructure support to the whole of the city. Suitable activities could include:

- Development and delivery of training programmes and initiatives
- Hosting a programme of regular strategic networking opportunities
- Development of tools and resources (where there are clear needs or gaps for this activity)

Proposals in this pot should address one of the following:

- Quality, standards and outcomes measurement – working closely with the sector to drive forward our capacity to provide quality services including workforce development
- Play – providing a strategic approach to elevating the status of play in the city
- Safeguarding – providing sector specific tools and resources to help youth and play providers to safeguard children and young people
- Detached youth work – providing a strategic approach to building the capacity of the sector to deliver high quality detached youth work
- Strengthening provision in the arts – working closely with those organisations funded under Pot Three to take a strategic approach to cross sector collaboration. both helping to improve and enhance the creative practice of youth and play providers as well as unlocking the potential of arts, culture and heritage organisations to deliver for children and young people

We may be interested in receiving proposals on related workforce and capacity building topics. Please do contact us, prior to spending time working up a proposal, to check that your idea fits strategic priorities.

Proposals to this Pot must not only address how the offer reaches across the city, but also the specific plans your organisation has to enhance or enrich place-based provision for the benefit of children and young people. Proposals to this fund should not include direct delivery to children and young people.

Partnership Requirements

We welcome partnership proposals through this Pot but it is not a requirement. It is essential, however, that proposals to this fund reflect collaborative approaches, particularly with place-based settings.

Pot Four: cont'd



Funding Available

Based on maintaining current funding ratios there are multiple grants available in this Pot. As a guide your application should not exceed £40,000. If you choose to submit a proposal at a higher budget than the suggested amount, you should prepare in advance for the scenario that your application is successful, but that you are requested to reduce your application in line with the suggested grant sizes. If your proposal does not reach the entire city or explicitly connect with multiple place-based settings it will be unlikely to secure a grant at the maximum suggested level.



Key information – Funding

Summary of grant sizes

Pot One: We are flexible about the size of grant proposal. The available funding for each of Central, South and Wythenshawe is approximately £300,000. We would welcome larger proposals from the North and East.

Pot Two: Suggested maximum amount of £150,000

Pot Three: Suggested maximum amount of £30,000

Pot Four: Suggested maximum amount of £40,000

Funding and value for money

We want to see realistic bids and we understand that quality youth and play work costs money. This is foundation funding intended to provide a platform for long term investment in the sector.

The value for money that a project delivers will be assessed against its total contribution to the objectives. Bids will not be assessed against one another in pricing but they will be assessed for unreasonable costs.

If you submit a bid over the suggested funding guidelines **it will be considered** but your partnership should plan in advance for the eventuality that you are successful in your application but are requested to reduce your application in line with the suggested grant sizes.

We will fund	We won't fund
<ul style="list-style-type: none">• Items directly relating to the cost of your activities or service enhancements• Costs associated with collaboration or partnership work• Costs towards improving quality assurance – please including costs for monitoring and evaluation processes in budget• Staff salaries, including delivery staff and/or management costs• Training and capacity building activities• Food, equipment and resources directly related to the costs of running your activities and engaging children and young people• Transport costs• Volunteer expenses• DBS checks• A proportion of lead organisation's core costs, clearly related to the scale of activity delivered under this funding• A proportion of delivery partners' core costs clearly related to the scale of activity delivered under this funding	<ul style="list-style-type: none">• Items not related to the cost of your activities• Proposals which have a high proportion of capital expenditure• Purchase of vehicles or property• Building renovation/repair costs

Key information – Funding cont'd

Funding Combinations

Applicants will only receive funding for one project under each pot as a lead partner, but may partner and contribute to multiple projects as a delivery partner

- A Lead Organisation can submit an application for **Pot 1**-Place based or **Pot 2**-City-Wide.
- Organisations can apply to **Pot 3** in addition to other submissions
- A Youth and Play Organisations can apply for **Pot 3 only** – but they must be able to link into and have the support of a Lead Organisation
- Organisations can apply for **Pot 4** - Strategic Leadership, in addition to a Pot 1 or Pot 2 application.

Foundation Funding

This funding is intended to provide a robust platform for delivery of universal open access youth and play work. This funding provides the platform for further investment. You will have opportunities throughout the funding cycle to apply for funding which enhances this core offer – but you should be making clear plans to diversify your funding base.

Diverse Range of Income and Additional Income

In order to build a resilient and sustainable sector all organisations receiving funding from Young Manchester (either as a Lead or Delivery Partner) must be able to evidence that they receive income other than that which they are hoping to receive from Young Manchester.

Key Information – Partnerships

Partnership Requirements

Young Manchester values organisations working together to achieve outcomes for children and young people. We value partnership and collaboration and believe that this approach is a critical enabler of quality services and great outcomes for children and young people. Each pot has slightly different partnership requirements and it is a non-negotiable requirement of Pot One.

In this prospectus: ‘partnership’ refers to organisations working together and all partners receiving funding for their activity. ‘Collaboration’ refers to organisations working together, but not necessarily having financial relationships.

Partnership Approaches

All partnerships will be different depending on the partners and how they have agreed to work together. Each partnership application should be able to clearly demonstrate:

- the collective skills, experience and capacity of partners to manage and deliver their proposed project
- the track record of the partnership of working together
- any formal or semi-formal documents in place between the partners (e.g. SLAs, MOUs)

Young Manchester does not mandate the exact format partnerships should take, but has the following expectations of what makes a strong partnership. The partnership should have:

- governance arrangements are clearly set out and agreed including:
 - the specific role of the Lead Organisation in coordinating, managing and leading the partnership
 - the way in which key decisions are made and communicated
 - clearly defined roles and responsibility for each of the partners
- shared values, ethos and a common goal. Where there are differences in values, practice frameworks or approaches, these are acknowledged and understood
- a common interest and commitment in the successful delivery of the project
- a suitable mix of organisations to enable the successful management and delivery of the project
- commitment to developing and creating a sustainable link beyond the initial programme of funding
- regular meetings both to deliver on operational requirements and to consider developing work
- equitably resourcing for the work that they are carrying out with and for the partnership

If your initial application is successful, Young Manchester will carry out due diligence checks on your partnership, contacting all named partners, and seeking evidence that the partnership is robust.

As part of the induction and orientation phase of Youth and Play 2020 (Jan – March) Young Manchester will facilitate partnership building activities.

Who Can Apply

We welcome applications from partnerships from the **voluntary, community and social enterprise sector** working with children and young people aged 5-19 (up to 25 for care leavers and those with additional needs). **You cannot apply if you are a private sector or for profit organisation.**

Organisations must be based in Manchester and/or mainly working with Manchester residents. **Organisations must be 'Manchester-connected'** by which we mean you must be able to demonstrate at least two of the following criteria:

- Organisations that involve people who work or live in Manchester in their governance
- Organisations that are actively involved in Manchester networks and boards that involve other VCSE organisations
- Organisations that are involved in partnership working with other Manchester-based organisations

Additionally, to be **eligible for funding your organisation must:**

- Have a constitution
- Be a not-for-profit organisation - this includes voluntary, community and faith organisations, co-operatives and mutual societies, non-governmental organisations, education providers, organisations that are value driven and principally invest any surpluses to further social, environmental or cultural objectives
- Provide opportunities for children and young people to be involved in the management and or decision-making processes in your organisation
- Demonstrate a commitment to equality and inclusion
- Have a set of objectives that allows you to undertake the activities you are proposing
- Be values driven
- Be non-party political and provide activities that are not religious in nature and do not promote religious affiliation
- Have at least three trustees or directors (who are not related to each other and are not paid shareholders)
- Have a bank account in the organisation's name
- Demonstrate strong governance and financial integrity

How to Apply and Key Dates

You can apply for this funding by completing an application form and sending it to applications@youngmanchester.org.

- Please make sure you read this prospectus and the guidance notes carefully
- Please clearly title the application with your organisation’s name
- The deadline for applications is **4th December 2019 at 3pm** – applications received after this time will not be considered
- You will receive an acknowledgement of receipt of your application

Funding Timeline	
Date	Activity
23rd October 2019	Fund opens
4th December – 3pm	Fund closes
December	Young People’s Panel
December	Assessment Panel
December	Programme Board
December	Initial communication with applicants
December – Jan	Due diligence checks and negotiations, further decisions communicated
End January	Formal offers made
January – March	Induction of partners on key quality support activities including <ul style="list-style-type: none">• Safeguarding audits• Reporting and monitoring expectations• Partnering support
March	Collation of offer and communication to sector
1st April 2020	Activities commence

How Decisions Will be Made



Decision making on this fund will be fair, transparent and open.

- All applications are received by the Partnerships Team at Young Manchester and initially screened for eligibility
- Eligible applications are assessed by a panel of young people, who make recommendations to the assessment panel
- Eligible applications are scored and ranked by an assessment panel, comprising of a mix of experienced individuals aligned to the objectives of the fund. This panel is chaired by the Head of Partnerships at Young Manchester
- We are intending to fund a good mix of proposals across the city and a range of activity types. This may mean that applications that score well are not funded- for example if there is already a lot of similar provision in the same area of the city
- Assessment panel recommendations are approved by a Programme Board
- Following the Programme Board a period of 'due diligence' activity takes place, through this the Partnerships Team at Young Manchester will conduct desk based checks including but not limited to:
 - reviewing evidence cited in application forms
 - eligibility checks on the organisations
 - evidence of partnership activity
 - existing relationship between organisations and Young Manchester/ funding partners
 - review of policies, with a particular focus on safeguarding
- The final decision as to the overall programme will be taken by the Young Manchester Trustee Board
- Both successful and unsuccessful applicants will be contacted by email

There is no appeals process, we'll provide feedback to unsuccessful applicants on request.

Working with Young Manchester



Ongoing Relationship

Young Manchester is a catalyst for radical change for children and young people. We are ‘more than a funder’ and hold close partnering relationships with the organisations that we fund. If you receive this funding, we’ll visit your projects, provide links to other organisations, offer training opportunities and facilitate networking through partner days and other opportunities.

Our Expectations of our Partners

- Be open, transparent and cooperative
- Complete monitoring and evaluation activities on time and to a professional standard
- Be welcoming to quality assurance activity, including regular quality support visits from Young Manchester and its funders
- Join in and take an active and constructive part in regular network meetings relevant to the funding
- Assist in Young Manchester’s engagement with Manchester’s children and young people
- Comply with additional requests for information, including from external evaluators

Monitoring and Evaluation

We expect you to monitor your activities, including keeping accurate records of how many young people have attended the funded activity. Monitoring will be quarterly and include quantitative and qualitative components. You must be able collect sufficient information to enable you to report regularly on the work that you’re doing, demonstrating the impact your grant funding has made.

Added Value

Over the period of the grant, we will work with you to put mechanisms in place to help you to develop ways to enhance your overall social, environmental and economic benefit. We want to work with you on areas like paying the Living Wage, and contributing to Manchester’s commitment to tackling Climate Change.

Support with your Application



1:1 support from Macc for Lead Partners applying to the Youth and Play Fund

Macc's Capacity Building Team will be offering bookable one-to-one support slots of 45 minutes per group. These will take place on **Friday 8th and Monday 11th November 2019**. Two organisational development workers can offer support for up to 24 groups by providing a 'critical friend' review of your draft application.

Eligibility for support:

- **Any group delivering relevant services and activities within the City of Manchester and applying to the Youth and Play Fund as a Lead Partner**
- **Groups must be constituted and have a bank account in the name of the group**
- **Must have sent a full, draft application, to be received at Macc no later than 10am on Tuesday 5th November**

Support slots will be allocated on a first come, first served basis. Time slots available to choose from will be on 8 and 11 November as follows and with two groups being supported (separately) at each time slot:

9.30am-10.15am
10.30am-11.15am
11.30am-12.15pm
1.00pm-1.45pm
2.00pm-2.45pm
3.00pm-3.45pm

To book your support slot:

1. You must first contact Michelle Foster at michelle@macc.org.uk or on 0333 321 3021 to book your date and time, subject to demand. **You can do this from/after 9.30am on Thursday 24th October onwards.**

2. Submit a full draft application (**all sections must be completed**) to michelle@macc.org.uk which must be received **no later than 10am on Tuesday 5th November.**

We cannot review applications received after 10am on 5th November.

Support with your Application cont'd

For further support in putting together a strong application, the following websites may be of use:

Manchester Community Central

<https://www.manchestercommunitycentral.org/>

Directory of Social Change

<https://www.dsc.org.uk/>

The National Lottery Community Fund

<https://www.tnlcommunityfund.org.uk/funding>

Know How Non-Profit

<https://knowhownonprofit.org/funding>

Thank You for your Application



We look forward to receiving your application(s) and working with you to offer outstanding opportunities for children and young people in the city. For any questions you may have about the fund, please contact Young Manchester on enquiries@youngmanchester.org or by phone on 0161 631 2881.